



# ALL INDIA SHRI SHIVAJI MEMORIAL SOCIETY



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Ref. No.:

V/AHJ/535

7 SEP 2018

To

**All Concerned Heads of the Institute**  
All India Shri Shivaji Memorial Society  
55-56, Shivajinagar  
PUNE – 411 005

## SUB : SOCIAL MEDIA GUIDELINES FOR FACULTIES

Social Media Guidelines for Faculties are given below for your information and further necessary action :-

- Faculties and staff shall actively participate in promoting the initiatives that college undertakes and highlights on its social media pages.
- Faculties and staff understand that they are an integral part of the college and all the actions by them on/off social media are perceived as the college activities and of college culture.
- Responsibility and Accountability: By being an integral part of the organization, your personal profile and your personal comments on your individual page can also have a direct or indirect effect on the reputation of the college/event. Be thoughtful of what you post.
- Activities pertaining to thought leadership of the institute needs to be encouraged by writing blogs, sharing research papers, industry articles etc.



(MALOJIRAJE CHHATRAPATI)  
Honorary Secretary